

WELCOME TO THE TEAM!

Dear Supporter,

Thank you in advance for considering support for our show, *The Underground Experience: A walk through black history*. This production is designed to educate and inspire audiences by teaching vital, yet often overlooked, aspects of Black history. Through compelling storytelling, we aim to honor the resilience, creativity, and contributions of African Americans throughout history while fostering understanding and awareness.

Your sponsorship will not only help bring this powerful story to life but also ensure that the legacy of Black history continues to reach and impact diverse communities. Together, we can preserve these narratives for future generations.

I. CO-PRODUCER (\$2,500)

- Top-tier recognition on all promotional materials across all venues.
- Mention in all social media campaigns, press releases, and interviews.
- Prominent branding on event signage, posters, and digital materials.
- Full-page ad in the playbill (*The Green Book*) with premium placement.
- Recognition during live performances and post-event receptions.
- Special acknowledgment as a Co-Producer throughout the entire duration of the production.

II. GREEN BOOK (PLAYBILL SPONSORS)

About The Green Book:

The Green Book During the era of segregation in the United States, travel for African Americans was fraught with challenges and dangers. The Negro Motorist Green Book, published from 1936 to 1966, was a vital guide for Black travelers, listing safe places to eat, rest, and find lodging. More than just a directory, the Green Book became a symbol of resilience, community, and the determination to thrive despite systemic barriers. Our production, *The Green Book*, honors this legacy by celebrating the safe spaces and supportive networks that have historically uplifted African Americans. Through this playbill, we pay tribute to the courage, ingenuity, and unity that the Green Book represents. By sponsoring this production, you are contributing to a legacy of creating safe spaces for the arts, culture, and community engagement, ensuring that these stories continue to inspire future generations.

1. SAFE HAVEN

Symbolizing the destinations listed in the Green Book where African Americans found refuge and hospitality.

\$500 SPONSORSHIP LEVEL (HALF PAGE):

- (Half Page) ad in the playbill.
- Inclusion in promotional materials across venues and events.
- Recognition in social media campaigns and select press mentions.
- Acknowledgment as a Safe Haven sponsor in all event-related collateral.

2. TRAVELERS' GUIDE

Representing the guidance and support the Green Book offered to travelers during their journeys.

\$250 SPONSORSHIP LEVEL (QUARTER PAGE):

- Acknowledgment in social media and event signage as a Traveler's Guide sponsor.
- Recognition as part of the collective effort to preserve and celebrate Black history.

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